

**Interactive Sales – New York, NY
Chicago, IL
Atlanta, GA**

Job Code: # 101

Our Interactive Sales Executives will be responsible for cultivating relationships with advertisers and agencies, and selling complex, multi-faceted marketing solutions to them. Each individual will handle a specified regional territory. We are looking for dynamic individuals who have a passion for sales and enjoy working in a fast-paced entrepreneurial environment.

Responsibilities:

- Selling behavioral targeting solutions to advertisers and agencies in defined regional territory.
- Proactively Prospect, Qualify, Grow and Maintain a regional territory account list.
- Exceed established revenue targets.
- Provide high-level positive client contact with advertisers and advertising agencies in regional territory.

Requirements:

- 5+ years of advertising sales experience including 3 plus years in online media sales.
- BA or BS degree in a related field (i.e. Marketing, Advertising, Business)
- Experience with high level sales and sales of complex product offerings.
- Must have consistently achieved and increased revenue goals through closing new business and growing existing business.
- Top publisher/Portal or Ad Network experience a plus.

Please send your resume with a cover letter and salary requirements to resumes@tacoda.com with the job title in the subject line.